

## **Baby Boomers: Impact on Labor Market Trends**

### **Did you Know?**

You've probably heard the words "Baby Boomer" at one point or another. Do you know what it means? Baby Boomers are defined as people being born between 1946-1964. After World War II, the United States had a rapid growth in population. It was fittingly termed as the "Baby Boom".

Currently, there are approximately 76.4 million baby boomers living in the United States (Population Reference Bureau, 2018). Since the beginning of 2011, 10,000 baby boomers have been turning 65 years old EVERY DAY and this will continue through the year 2030 (Pew Research, 2010).

### **What does this mean to me?**

People are living longer than ever before in American history (University of Southern California, 2018). Even though people are living longer, they are not necessarily healthier. According to a study published in JAMA Internal Medicine, they are seeing higher rates of obesity, hypertension, and diabetes (JAMA Internal Medicine, 2013). Because of this, it is believed that there will be an increased need for healthcare professionals as baby boomers get older and older. According to the U.S. Bureau of Labor Statistics, healthcare and social assistance jobs are expected to increase by nearly 4 million in the United States (US Bureau of Labor Statistics, 2017).

### **What now?**

Now is probably the best time to consider entering the healthcare field. Occupation options include but are not limited to:

- Personal Caregiver
- Resident Assistant
- Certified Nursing Assistant (CNA)
- Dietary Aide
- In-Home Caregiver
- Direct Care Staff/Professional
- Medication Passer/Med Tech
- Home Health Aide

Keep in mind – there are positions that require minimal or no experience and jobs that require a certain level of education.

Talk to your FSET Case Manager about how FSET can help with education and training opportunities such as CNA licensing, along with other support services!

**Start your job search here!**

<http://myfset.net/Job-Leads>

***References:***

<https://www.prb.org/justhowmanybabyboomersarethere/>

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